

AgreenaCarbon Quick Guide

Agreena

Agreena Pitch

We have a partnership with Agreena who can help you earn money by simply informing them of your farming practices.

Agreena has developed some amazing technology that can calculate how much carbon is being stored in your soil and Agreena can give you credits for the amount you store. These credits are worth between €25-50 per hectare.

You have the opportunity to get an estimate of how much additional money your current practices can earn you – absolutely free of charge and commitment!”

(Farmer happily agrees to proposition)

“Perfect, in order to do so, we would first like to get to know your tillage practices a bit better...”



Farmer Eligibility

1. Background knowledge for assessing farmer eligibility based on applied tillage practices, an indicator used by Agreena to determine eligibility:

- **No till** = Direct seeding using a disc or tine drill going no deeper than seeding depth
- **Reduced tillage** = Tillage no deeper than 10 cm in the soil
- **Conventional tillage** = Tillage deeper than 10 cm in the soil

2. Questions to ask farmers to identify if they are eligible to join the AgreenaCarbon programme:

- *“What tillage practices have you been applying on your fields in the last 5 years?”*
- *“What tillage practices do you plan to apply on your fields this year?”*

3. Outcomes depending on the farmer’s response:

- A.** Farmer is changing from conventional to reduced or no-till = **Eligible.**
- B.** Farmer has been reduced/no-till for more than five years = **Eligible**, but only if the farmer is introducing other regenerative practices (mulching residue, organic fertiliser, cover crops).
- C.** Farmer is a conventional tiller and not planning to change this year = **Ineligible this year.**

Onboarding process

How to get started with the AgreenaCarbon programme and earn money as a farmer:

1 You share your farming data with us, which we validate



2 You report your actuals on a yearly basis



3 You receive yearly payouts based on your practices